

**BLACK
CREEK
COMMUNITY
FARM**

2024

**FARM DINNER
SPONSORSHIP
PACKAGE**



LAND ACKNOWLEDGEMENT

Black Creek Community Farm acknowledges that the sacred land in which we operate is situated upon the traditional territories of the Wendat, Haudenosaunee (Ho-den-oh-sho-nee), the Anishinabeg (Ah-nish-in-nah-beg), and the Mississaugas of the Credit. This territory is covered by the Dish With One Spoon Wampum Belt Covenant, an agreement between the Anishinabeg and Haudenosaunee allied nations to peaceably share and care for the lands around the Great Lakes. Black Creek Community Farm recognizes the many Nations of Indigenous People, who presently live on this land, those who have spent time here, and the ancestors who have hunted, farmed, and gathered on this land known as Turtle Island.

Black Creek Community Farm also acknowledges the many people of African descent, who are not settlers, but whose ancestors were forcibly displaced as part of the transatlantic slave trade, brought against their will, and made to work on these lands.

Despite the ongoing violence inflicted on Black Canadians and Indigenous peoples, Black Creek Community Farm is grateful for the care and contributions made to the land by Indigenous land and water defenders and Black food growers and farmers.

We believe that advancing Indigenous sovereignty is deeply and inextricably linked to Black liberation. We remain committed to advancing both.



SEPTEMBER 19TH, 2024, 6PM - 9PM

DINNER AT THE FARM

A NIGHT OF CULINARY ENCHANTMENT

Combine premier chefs from across Toronto, add generous amounts of fresh fruits and vegetables from a bountiful local harvest, blend in live music, twinkling lights and mix with a pinch of al fresco dining and what do you have? The delicious recipe for a one-of-a-kind fundraiser for Black Creek Community Farm – one that you can help support. This special event, featuring sumptuous meals made from fresh, locally grown produce is entitled “**Dinner at the Farm – A Night of Culinary Enchantment**”.

The purpose of the event is to raise both awareness and funds for Black Creek Community Farm and to provide fresh affordable produce for residents. Our fundraising goal is **\$45,000** – which would go a long way to keeping our community well fed and more connected.

Join us in making a difference. **Become a sponsor of the 4th Annual Dinner at the Farm – A Night of Culinary Enchantment** in Support of Black Creek Community Farm.





BACKGROUND

ABOUT BCCF



Central to our urban farm is the biodiversity in our growing spaces. Our learning gardens are models of sustainable urban agriculture which include our food forest, pollinator gardens of both native and medicinal plants, learning gardens for children, youth, and seniors, community garden plots, and a sensory garden.

WE ARE A NOT-FOR-PROFIT ORGANIZATION AND A LEADER IN URBAN AGRICULTURE AND IN THE COMMUNITY FOOD SECTOR.



Aerial view of BCCF's growing spaces.

VALUES, MISSION & VISION

At BCCF, we serve and enrich our community through a thriving farm, healthy food, and hands-on training and learning experiences.

Our focus is to inspire the next generation by providing leadership in food justice and supporting our diverse and social ecosystems.

Get hands-on experience and skills in urban agriculture, work with a team who are passionate about food and environmental justice, and support the Black Creek community through our various programs and initiatives.

OUR VALUES:

- We believe everyone has the right to food.
- We're equity-oriented and believe in directing adequate resources to people who are experiencing systemic oppression and social inequity as it relates to food security.
- We believe the Black community, low-income communities, and other equity-seeking groups must play a central role in defining food justice and its priorities.
- We believe in prioritizing lived experiences in addressing food insecurity.



SPONSORSHIP LEVELS

TITLE SPONSOR

\$25,000

This sponsorship package includes:

- 10 tickets for the Fundraiser Dinner.
- Co-branded event name for 2024 (i.e.: Holiday Farm Dinner, sponsored by 'Your Company')
- Team building experience for your staff at the farm (up to 25 participants, schedule and activities determined in conjunction with your team)
- Opportunity to showcase your products in customized activation space digitally leading up to the event and after the event.
- Opportunity to give one-minute remark in pre-recorded online video released on day of event
- BCCF Value Added Package
- Verbal acknowledgement by Black Creek Community Farm in pre-recorded online video released on the day of the event.
- Logo on the sponsorship sign at ticketing page
- Promotion and gratitude on Black Creek Community Farm website, Facebook, Twitter Instagram, and in newsletter
- Opportunity to collaborate and write content for or publish an Ad in our newsletter.**





PLATINUM SPONSOR

\$15,000

This sponsorship package includes:

- 8 tickets for the Fundraiser Dinner.
- Team building experience for your staff at the farm (up to 10 participants, schedule and activities determined in conjunction with your team)
- Opportunity to showcase your products in customized activation space digitally leading up to the event and after the event.
- Opportunity to give one-minute remark in pre-recorded online video released on day of event
- BCCF Value Added Package
- Verbal acknowledgement by Black Creek Community Farm in re-recorded online video released on the day of the event.
- Logo on the sponsorship sign at ticketing page
- Promotion and gratitude on Black Creek Community Farm website, Facebook, Twitter Instagram, and in newsletter
- Opportunity to collaborate and write content for or publish ad in our newsletter.**



GOLD SPONSOR

\$10,000

This sponsorship package includes:

- 6 tickets for the Fundraiser Dinner
- Verbal acknowledgement by Black Creek Community Farm during event
- Opportunity to showcase your products in virtual activation space prior to and after the event
- BCCF Value Added Package
- Logo on sponsorship sign at ticketing page and printed promotional items
- Promotion and gratitude on Black Creek Community Farm website, Facebook, Twitter, Instagram, and newsletter**



SILVER SPONSOR

\$5,000

This sponsorship package includes:

- 4 tickets for the Fundraiser Dinner
- Verbal acknowledgement by Black Creek Community Farm during event
- Opportunity to showcase your products in virtual activation space prior to and after the event
- Logo on sponsorship sign at ticketing page and printed promotional items
- Promotion and gratitude on Black Creek Community Farm website, Facebook, Twitter, Instagram, and newsletter**





****OUR DIGITAL
ANALYTICS
AT A GLANCE**

**f 5,400
FOLLOWERS**

**@ 13,400
FOLLOWERS**

**X 2,750
FOLLOWERS**

**📧 7,000
SUBSCRIBERS**

BRONZE SPONSOR \$2,000

This sponsorship package includes:

- 2 tickets for the Fundraiser Dinner
- Verbal acknowledgement by Black Creek Community Farm during event
- Logo on sponsorship sign at ticketing page and printed promotional items
- Promotion and thanks on Black Creek Community Farm website, Facebook, Twitter, Instagram, and newsletter**

IN-KIND DONATION

This sponsorship package includes:

- 2 tickets for the Fundraiser Dinner
- Verbal acknowledgement by Black Creek Community Farm during event
- Logo on sponsorship sign at ticketing page and printed promotion items
- Promotion and thanks on Black Creek Community Farm website, Facebook, Twitter, Instagram, and newsletter**



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If interested, please contact our
Event Coordinator, Sashoya Simpson,
at sashoyas@blackcreekfarm.ca